



# Sponsorship Proposal

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A VIRTUAL  
CONFERENCE

Pushing Against Opposition

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May 23rd, 2024

Start at 9AM to 5PM

Online:

[www.changemakerconference.com](http://www.changemakerconference.com)

## Contact

**Website** [www.changemakerconference.com](http://www.changemakerconference.com)

**Email** [contact@projectgood.work](mailto:contact@projectgood.work)

**Name of** Annmarie Hylton

**Contact** Head Marketing Strategist

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# Introduction

The desire for change has never been as strong as it is now.

After being in a global lockdown for more than two years, people had time to reflect on what they want their future and lives to look like. Most importantly, people have begun to appreciate their time in life more. Most individuals no longer want to go back to their pre-pandemic lives where they rushed around feeling like they were on fire. Instead, people are seeking to be more intentional with how and where they work, ranking these values more significant than money. In fact, in some countries, they have changed the work week to be four days instead of five so that employees can have more time to manage and focus on their personal lives.

Having the time to focus on elements outside of the workplace brought to light everyday social issues such as childcare, mental health, and individual life purpose. This is leading many people to take on the role of personal activism for things they are passionate about or have experienced. Seeds of change are being planted in every country around the world. Protests, the push for human rights, and the fight for our planet's future fill the stories that are shown on television almost every day. The world is in a time of awakening, and people are being sifted into different camps for everything. This is the decade to show what you believe and to learn about any issue you were unclear about.

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# About Us

Project Good Work is a boutique marketing group focused on helping individuals and organizations launch social impact projects, charities, and change-making initiatives. We help develop your brand, marketing strategy, and content as a marketing group.

Our goal is to connect you with the people who believe what you believe so that your project and business can thrive.

We create content, events, and provide a community for changemakers.

So, you want to change the world to be a better place?

We do too.

Does this sound like you?

You have an idea that may be a simple way to help those in need but, you need that extra push to get started. Deep down, you know if you could get everything in place then you will make it a success. You only need someone to help you get started. Welcome you are in the right place.

## Vision



At Project Good Work, we are changemaker supporters believing that one good idea can change the world.



## Mission

Our mission is to inspire people to change the world for good, one project or initiative at a time.

# About The Event

The Changemaker Conference celebrates taking radical action to change the world around us for everyone's benefit. The conference will highlight some of the biggest issues that we are facing and people who are working towards those solutions and offer practical ways and applications to achieve results during your changemaking journey.

To move towards a better future, it will be imperative that people come together with ideas and actions. No longer can people pretend that they are islands on the planet, having no affect on other people and the systems we live and work in.

Herein lies the strength of the changemaker community—a place where you can go to find support from others who share your perspectives or convictions. Join us on this campaign to bring positive change to the planet.



## Event Highlight

Meet changemakers around the world.

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Learn from experts in the field.

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Join a community of like-minded people.

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Access to the tools to create change.

# Benefits for Sponsor

The time for changemakers is now.

## First Benefit

Show what you believe is possible and how you plan to invest in the future of the planet, people and our collective good.

## Second Benefit

Connect with the changemaker community.

## Third Benefit

Learn new skills and ways of thinking when it comes to developing solutions for the future.

# Sponsorship Package



## Conference Sponsor

Be the Partner Brand That Helps Bring The Changemaker Conference to Life.  
**(One available)**

Logo included with conference name on website

5 minute Speech During Keynote Session

Opportunity to include item in virtual goodie bag.

Click-able Banner Ad on conference marketing emails.

Special Edition Episode on Project Good Podcast or Complimentary membership to Changemaker Community.

**\$10,000**



## Session Sponsor

Passion About Changemakers and Providing Tools for Future Success? Tie Yourself to the Innovators Leading the Way.

Logo included on website

2 Minute Video Ad Before the Session Starts

Click-able Banner Ad on session marketing emails.

Opportunity to include item in virtual goodie bag.

Complimentary membership to Changemaker Community .

**\$2,000**

# Sponsorship Package



## Lunch Sponsor

Provide a virtual lunch to 300 conference attendees with a personalized message.  
**(One available)**

E-Gift Cards will be provided to the first 300 registered U.S. attendees to get lunch.

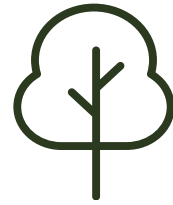
Three (3) branded emails will be sent to attendees.

Announcement during conference as the lunch sponsor.

Logo included on conference website.

Complimentary membership to the Changemaker Community

**\$5,000**



## Networking Sponsor

Change takes a team provide the place for changemakers to socialize and work together.

Branded Virtual Networking Room

Three (3) branded emails will be sent to attendees.

Announcement during conference as the networking sponsor.

Logo included on conference website.

Complimentary membership to the Changemaker Community

**\$1,500**





**Thank you!**  
**Check us out**  
**in May 2024.**

## **Contact**

**Website**     [www.changemakerconference.com](http://www.changemakerconference.com)

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